

nue Mule Madness

VODKA



Mule Recipe Program with Nue Vodka

The Moscow Mule is the #8 best selling cocktail in the world, right behind the margarita.

Elevate your cocktail program this March by featuring a twist on the traditional Moscow Mule. Increase your profits by making Nue Vodka the go to vodka for your Moscow Mule. Nue is a premium vodka offered at a value price. 6x distilled from corn & gluten free.

Score Big With These Game Time Cocktails


Slam Dunk

Nue Vodka • Ginger Beer
• Grenadine • Fresh Lime Juice
• Cherries
Garnish with Lime and Cherries




Big Game

Nue Vodka • Fresh Lime
Juice • Blue Curaçao • Ginger
Beer • Blueberries
Garnish with Lime & Rosemary



Rebound

Nue Vodka • Ginger Beer •
Prosecco or Champagne •
Orange Juice • Sugar Rim
Garnish with Lime or Orange Slices



Long Shot

Nue Vodka • Lime Juice •
Fresh Lemon Juice • Ginger Beer •
Orange Liqueur • Light Rum • Tequila



Underdog

Nue Vodka • Lime Juice •
Grapefruit Juice OR
Nue Grapefruit Vodka • Ginger Beer
Salt Rim & Garnish with Mint & Grapefruit




Watermelon Swish

Nue Vodka • Watermelon Juice •
Lime Juice • Ginger Beer
Garnish with Watermelon Wedge & Mint



Double Team

Nue Vodka • Lime Juice •
Blueberries • Cucumber • Ginger Beer
Garnish with Cucumber Slice &
Blueberries



Half "Orange" Press

Nue Vodka • Orange Juice •
Fresh Lime • Ginger Beer
Garnish with Lime or Orange Slice





All Good Game Plans Start With Nue Vodka And A Nue Mule Mug

Half "Orange" Press

2 oz **Nue Vodka** • 3 oz fresh Orange juice • .75 oz Lime Juice • 4 oz Ginger Beer

Add the orange juice and Nue Vodka to a mug/glass. Next, squeeze in the juice of a half a lime. Stir to combine. Fill the mug with ice, and top with ginger beer. Garnish with lime wedge.

Watermelon Swish

1 1/2 oz **Nue Vodka** • 2 oz Watermelon Juice (or 1/3 cup of seedless watermelon chunks) • 1/2 oz Lime Juice • 4 oz Ginger Beer

Puree watermelon chunks in blender. Strain, saving the juice. Combine watermelon juice, Nue Vodka, and lime juice into an ice filled cocktail shaker. Muddle in mint leaves. Cover and shake to thoroughly combine. Strain into an ice filled glass/mug. Top with ginger beer, and garnish with watermelon wedge and mint sprigs.



Big Game

2 oz **Nue Vodka** • 1/2 oz Lime Juice • 1 oz Blue Curaçao • 3 oz Ginger Beer • 8 Blueberries (dusted with sugar) • 1 Lime Slice • 1 Rosemary Sprig

Pour the fresh lime juice into a glass/mug. Add vodka and Blue Curaçao. Pour in ginger beer. Add crushed ice. Top with sugar-dusted blueberries. Garnish with a slice of lime and sprigs of rosemary

Slam Dunk

2 oz **Nue Vodka** • 4 oz. Ginger beer • 1 oz. Grenadine • .75 oz Lime Juice • Cherries

Combine & pour over ice. Garnish with cherries & lime.

Double Team

1 1/2 oz **Nue Vodka** • .75 oz Lime Juice • 5-6 Blueberries • 1 Slice Peeled Cucumber • 4-5 oz Ginger Beer

Place the blueberries and cucumber slice into the bottom of a glass/mug. Using a muddler, completely macerate the blueberries and cucumber slice. Add Nue Vodka and lime juice. Fill the glass about three quarters full of crushed ice. Add in the ginger beer. Stir and garnish with a blueberry and cucumber

Rebound

2 oz **Nue Vodka** • 2 oz Ginger Beer • 2 oz Prosecco or Champagne • 1 oz Orange Juice

Fill cocktail glass/mug with crushed ice. Add Nue Vodka. Next, pour in orange juice followed by ginger beer topped with Prosecco or Champagne. Stir to combine. Optional Sugar Rim. Garnish with lime wedges and orange slices.

Underdog

2 oz **Nue Vodka** • 2 oz Lime Juice • 2 oz Grapefruit Juice OR 2 oz Nue Grapefruit Vodka • 2 oz Lime Juice • 4 oz Ginger Beer

Add lime juice, grapefruit juice, and Nue Vodka in a glass/mug. Stir and top with ice. Top with ginger beer. Optional Salt Rim. Garnish mint, grapefruit, & lime wedges

Long Shot

2 oz **Nue Vodka** • 1/2 oz Lime Juice • 1/2 oz Lemon Juice • 3 oz Ginger Beer • 1/2 oz Orange Liqueur (such as Grand Marnier or Cointreau) • 1 oz Light Rum • 1/2 oz Tequila

Stir together all the ingredients and serve over ice.

*Note 1/2 lime = .75 oz lime juice in the provided recipes.

*Distribution of mugs will depend on your state regulations and availability.